



Henk Maas® Weegschalen B.V.

Privacy policy statement

version 01-2018

Privacy policy statement

Henk Maas Weegschalen B.V. , located at Tuinstraat 1, 4264 AW VEEN (NL), is responsible for the processing of personal data as shown in this privacy statement.

Change proposals

Amendments regarding this privacy statement can be submitted to privacy@henkmaas.nl by email.

Protection of privacy

When it comes to protecting privacy, Henk Maas Henk Maas Weegschalen B.V. uses the following principles and principles with regard to the collection and processing of personal data and other data:

1. Where necessary, we ask you for permission for data processing, which you give through an active proceeding.
2. If we ask you for permission, we do this in understandable and simple language.
3. We ask you for permission for various processing purposes, this is registered per purpose.
4. Henk Maas Henk Maas Weegschalen B.V. will never use personal data for other purposes, in any way whatsoever, than for which they were obtained.
5. There is permanently a page on the website from which you can read this privacy policy and it contains instructions on how you can have your collected data adjusted.

Collecting data

Henk Maas Weegschalen B.V. collects information about our customers in various ways. The majority is delivered by the customer, other data are collected automatically. With automated collection you should think of technologies such as cookies. We use third parties, in this case Google Analytics. (Read more about this in our [cookie policy](#)).

What personal data do we process

Here is a list of information that we may process on your behalf for the necessity to be able to use one or more of our services and / or products and / or to obtain information about this. Below is an overview of the personal data we process:

1. Name and contact details
We collect company name and / or institution name, first and last name of the contact person(s), address, telephone number, email address, VAT number and Chamber of Commerce number. The aim is that we can approach you personally by letter, email and telephone. You can think of sending a quotation that you have requested. In the event that you provide this information in connection with concluding an agreement with Henk Maas Weegschalen B.V., your data will be processed for our invoicing and customer service.
2. Payment details
We collect data needed to process your payment when you make purchases, such as your bank account number. This information is only necessary if you enter into an agreement with Henk Maas Weegschalen B.V. and are therefore not requested from you in another context.
3. Communication
We collect sender data, subject matter, content and metadata from email correspondence. We also collect text or other content from WhatsApp messages.
4. Surfing behavior
We collect data about your surfing behavior over our various web pages, this is done through Google Analytics. We have set up within Google Analytics that the IP addresses will be masked and no data will be forwarded for additional Google services. In addition, we have concluded a processing agreement with Google.

5. Location data

We collect inaccurate location data, this also goes through Google Analytics.

How long we store personal data

The data that you provide to our data processing have different retention periods. This depends, among other things, on the storage obligations on the data and the standards set by ourselves with regard to the necessity of our data processing.

It follows that we will keep data relating to a contract (which is the most recent) between you and Henk Maas Weegschalen B.V. for a maximum of 10 years.

Data that is handed over for one-off use or other use than the conclusion of an agreement (think of a quotation, for example) is stored for a maximum of 7 years. Communication by email and WhatsApp we save up to 5 years.

Automated collected data such as surfing behavior are stored for 26 months within Google Analytics.

Sharing personal data with third parties

Henk Maas Weegschalen B.V. only provides personal data to third parties if this is necessary for the execution of our agreement with you or to comply with a legal obligation.

Security of personal data

Henk Maas Weegschalen B.V. takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of abuse, please contact us at privacy@henkmaas.nl.

Access and modification of your data

If you have any questions or comments about the information we have about you, please contact us at privacy@henkmaas.nl.

You have the following rights:

- receive an explanation of what personal information we hold about you and what we do with it
- inspection access to the personal data we hold about you
- to have errors corrected in the personal data we hold about you
- the removal of outdated personal data that we have from you
- revoking your consent to the use of your personal data for which we have received your explicit consent
- object to a certain use of personal data that we have from you

Amendments

This privacy statement is subject to change without notice. It is therefore advisable to view these regularly.

Introduction

This privacy statement takes effect on 25 May 2018.